



UNIVERSITÀ DEGLI STUDI DI PALERMO

DIPARTIMENTO	Scienze Politiche e delle Relazioni Internazionali
ANNO ACCADEMICO OFFERTA	2019/2020
ANNO ACCADEMICO EROGAZIONE	2020/2021
CORSO DILAUREA MAGISTRALE	INTERNATIONAL RELATIONS / RELAZIONI INTERNAZIONALI
INSEGNAMENTO	BUSINESS ENGLISH
TIPO DI ATTIVITA'	B
AMBITO	50478-linguistico
CODICE INSEGNAMENTO	18285
SETTORI SCIENTIFICO-DISCIPLINARI	L-LIN/12
DOCENTE RESPONSABILE	HAMES ASHLEY Professore a contratto Univ. di PALERMO
ALTRI DOCENTI	
CFU	6
NUMERO DI ORE RISERVATE ALLO STUDIO PERSONALE	120
NUMERO DI ORE RISERVATE ALLA DIDATTICA ASSISTITA	30
PROPEDEUTICITA'	
MUTUAZIONI	
ANNO DI CORSO	2
PERIODO DELLE LEZIONI	1° semestre
MODALITA' DI FREQUENZA	Facoltativa
TIPO DI VALUTAZIONE	Voto in trentesimi
ORARIO DI RICEVIMENTO DEGLI STUDENTI	

DOCENTE: Prof. ASHLEY HAMES

PREREQUISITI	knowledge B2
RISULTATI DI APPRENDIMENTO ATTESI	Students will learn special phrases and expressions used in business and become familiar with how and when they might also be used in general English. They will recognise but be advised against using business cliches. Students will examine business Euphemisms and when they are used - and we will take a close look at official government language when talking about business. Students will also be introduced to Etymology - looking at the origin and history of business English vocabulary to better understand their meanings in modern business English.
VALUTAZIONE DELL'APPRENDIMENTO	Assessment is carried out by using the following criteria: - Individual/group assignment/s (students could receive one or more assignment/ s during the course to be completed during classes or at home in a given time). This criteria has a 60% weigh on the final course mark. - Final course essay. This criteria has a 40% weigh on the final course mark. For a passing grade the student must (a) have passed marks on all the assignments; (b) have participated in the mandatory sessions; (c) have an adequate overall attendance rate. Evaluation criteria (up to 30) - Excellent: 30-30 laude = very good knowledge of the topics, excellent communication skills, good analytical ability, the student is able to apply knowledge to solve proposed problems - Very good: 26-29 = Good knowledge of the subjects, very good communication skills, the student is able to apply knowledge to solve problems proposed - Good: 24 - 25 = basic knowledge of the main topics, good communication skills, with limited ability to independently apply knowledge to solve the proposed problems - More than sufficient: 21-23 = limited knowledge of the main topics, basic communication skills, poor ability to independently apply the knowledge acquired - Sufficient: 18-20 = minimum basic knowledge of the main topics, very little or no ability to independently apply the knowledge acquired - Insufficient = the student does not have an acceptable knowledge of the contents of the topics covered in the course
OBIETTIVI FORMATIVI	Students will broaden vocabulary and increase the breadth of their knowledge of Business English. Business idioms will add colour to their language and enable them to express a complicated idea in few words, while etymology will help cement an expansive business vocabulary in their memory. Their understanding of euphemisms will enable them to express bad news - in business - in a polite way, while also making them aware that it can also be used to deceive.
ORGANIZZAZIONE DELLA DIDATTICA	lessons
TESTI CONSIGLIATI	Ian Mackenzie, English for Business Studies 3rd Edition, 2018, Oxford

PROGRAMMA

ORE	Lezioni
5	IDIOMATIC ENGLISH
5	HOW TO BUY AND SELL USING BUSINESS ENGLISH
5	BUSINESS MEETINGS
5	ETHICAL ENGLISH
5	READING ABOUT BUSINESS
5	MONEY