



# UNIVERSITÀ DEGLI STUDI DI PALERMO

DEPARTMENT	Scienze Umanistiche		
ACADEMIC YEAR	2016/2017		
BACHELOR'S DEGREE (BSC)	ARTS, MUSIC AND PERFORMING ARTS		
INTEGRATED COURSE	SEMIOTICS OF ARTS		
CODE	06415		
MODULES	Yes		
NUMBER OF MODULES	2		
SCIENTIFIC SECTOR(S)	M-FIL/05		
HEAD PROFESSOR(S)	MANGANO DARIO	Professore Ordinario	Univ. di PALERMO
OTHER PROFESSOR(S)	MARRONE GIOVANNI MANGANO DARIO	Professore Ordinario Professore Ordinario	Univ. di PALERMO Univ. di PALERMO
CREDITS	12		
PROPAEDEUTICAL SUBJECTS			
MUTUALIZATION			
YEAR	3		
TERM (SEMESTER)	2° semester		
ATTENDANCE	Not mandatory		
EVALUATION	Out of 30		
TEACHER OFFICE HOURS	<b>MANGANO DARIO</b> Thursday 11:00 13:30 viale delle Scienze ed. 15, terzo piano, stanza 303 <b>MARRONE GIOVANNI</b> Thursday 11:00 13:00 edificio 15, stanza 307 Friday 11:00 13:00 edificio 15, stanza 307		

**MODULE  
SEMIOTICS OF ARTS MODULE B**

*Prof. DARIO MANGANO*

**SUGGESTED BIBLIOGRAPHY**

- D. Mangano, Che cos'e' la semiotica della fotografia, Carocci
- J. M. Floch, Forme dell'impronta, Meltemi
- R. Barthes, La camera chiara, Einaudi
- Dispense a cura del docente

I testi potranno subire variazioni in base a novita' editoriali non prevedibili al momento della stesura della scheda di trasparenza e potranno essere eventualmente integrati con dispense a cura del docente.

<b>AMBIT</b>	50155-Discipline critiche, semiologiche e socio-antropologiche
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<b>INDIVIDUAL STUDY (Hrs)</b>	120
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<b>COURSE ACTIVITY (Hrs)</b>	30
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**EDUCATIONAL OBJECTIVES OF THE MODULE**

The class' aim is to develop a reflexion on the semiotic processes implied in photography. There will be addressed both the products, the meaning pictures produce and the ways they produce it, but also the process of production, with particular regard to cameras. Photographic equipment will be analysed using semiotics of design to highlight the close relationship between aesthetics and technology.

**SYLLABUS**

<b>Hrs</b>	<b>Frontal teaching</b>
15	Fundamentals of Semiotics of Photography. The photographic act as a semiotic act. Photographic aesthetics as meaning production strategies. Plastic and figurative languageFundamentals
15	Analysis of the productive processes of photography. The role of the camera. Photography and Lomography. The meaning of the interface. New tendencies in photography: from vintage to aisthesis.

**MODULE  
SEMIOTICS OF ARTS MODULE A**

*Prof. GIOVANNI MARRONE*

**SUGGESTED BIBLIOGRAPHY**

- . G. Marrone, Prima lezione di semiotica, Laterza
- G. Marrone, La Cura Ludovico, Einaudi
- L. Corrain, La pittura di mercato, Mimesis

<b>AMBIT</b>	50155-Discipline critiche, semiologiche e socio-antropologiche
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<b>INDIVIDUAL STUDY (Hrs)</b>	120
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<b>COURSE ACTIVITY (Hrs)</b>	30
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**EDUCATIONAL OBJECTIVES OF THE MODULE**

The course will provide a wide and complete overview of all the theories, models and instruments useful to analyse contemporary society communication processes, with particular regards to the relation between communication and internationalization and to written texts and other media.

An overview of the main semiotic models and categories useful for understanding and explaining several communication phenomena will be provided. The course will focus on the textual approach to artistic and aesthetical communication that characterizes semiotics. Afterwards the course will be focused on some specific arts and their relations with media.

**SYLLABUS**

<b>Hrs</b>	<b>Frontal teaching</b>
10	semiotics of the text
10	the Ludovico Cure
10	semiotics of arts