



UNIVERSITÀ DEGLI STUDI DI PALERMO

DEPARTMENT	Scienze Economiche, Aziendali e Statistiche		
ACADEMIC YEAR	2020/2021		
MASTER'S DEGREE (MSC)	BUSINESS ECONOMIC SCIENCES		
SUBJECT	BUSINESS ECONOMICS (ADVANCED COURSE)		
TYPE OF EDUCATIONAL ACTIVITY	B		
AMBIT	50583-Aziendale		
CODE	00295		
SCIENTIFIC SECTOR(S)	SECS-P/07		
HEAD PROFESSOR(S)	SORCI CARLO	Professore a contratto in	Univ. di PALERMO quiescenza
OTHER PROFESSOR(S)			
CREDITS	9		
INDIVIDUAL STUDY (Hrs)	171		
COURSE ACTIVITY (Hrs)	54		
PROPAEDEUTICAL SUBJECTS			
MUTUALIZATION			
YEAR	1		
TERM (SEMESTER)	2° semester		
ATTENDANCE	Not mandatory		
EVALUATION	Out of 30		
TEACHER OFFICE HOURS	SORCI CARLO Tuesday 10:00 12:00 Dipartimento S.E.A.S.		

DOCENTE: Prof. CARLO SORCI

PREREQUISITES	Business economics, General and Applied Accounting.
LEARNING OUTCOMES	<p>Knowledge and understanding: good knowledge of business development dynamics and its ethical and antropological foundations, as well as reporting methods, knowledge of business development strategies through certain extraordinary corporate operations, as well as business crises and entrepreneurial interventions of overcoming.</p> <p>Applying knowledge and understanding: we expect a good knowledge of the dynamics of development and business crises, so as to enable the student to apply the right tools to support decisionmaking in concrete cases.</p> <p>Making judgments: achieving a high standard of critical judgment, associated with the development of an economic mentality.</p> <p>Communication: we expect the full learning of economic-business language, together with good communication skills.</p> <p>Lifelong learning skills: achieving a high standard of cognition and learning, such as to develop critical analysis and decisions to be taken in specific context.</p>
ASSESSMENT METHODS	<p>Oral exam. The oral test consists in a conversation, aimed at ascertaining the possession of skills, expertise and disciplinary knowledge provided on the course. The evaluation is expressed in thirtieths. The questions, both open and semi-structured, are aimed at verifying: a) The knowledge acquired on the topics presented in the course, and the connections of the disciplinary contents; b) The processing capacity of the Student. It is appreciated the ability to express independent judgments and assessments on disciplinary contents; c) Adequate capacity in terms of proficiency of language and of articulation of the topics. The assessment is carried out of thirty. Rejected: Not sufficient 18: Just sufficient 19-21: Fully sufficient / More than sufficient 22-24: Fairly good 25-27: Good 28-29: Very good 30: Excellent 30 e lode: Excellent cum laude.</p>
EDUCATIONAL OBJECTIVES	<p>Take into account the antropological and ethical premises of the business development. Foster theoretical and practical competences and skills to run and manage a business.</p> <p>Good knowledge of business crises and reorganization mechanisms, including entrepreneurial interventions and extraordinary corporate operations, so as to enable the student to apply the right tools to support decision-making in concrete cases.</p>
TEACHING METHODS	Lessons
SUGGESTED BIBLIOGRAPHY	<p>Sorci C. Paternostro S. (a cura di), Lo sviluppo integrale e la centralita' della persona, Aracne, Roma, 2017.</p> <p>Ruisi M., Note in tema di Antropologia ed etica aziendale, Giuffre, Milano, 2009.</p> <p>AA.VV., Le operazioni straordinarie come strumenti per lo sviluppo delle aziende, Giuffre, Milano, 2006.</p> <p>Fabio La Rosa, Le operazioni straordinarie temporanee e di cessazione assoluta e relativa delle aziende, Giuffre, Milano, 2010.</p> <p>Articoli e materiale audiovisivo indicati dal docente durante le lezioni/Articles and audiovisual material suggested during the lessons.</p>

SYLLABUS

Hrs	Frontal teaching
4	Antropological premises for the business development
4	Ethical premises for the business development
10	The "integral development" of the firm
6	Corporate Social Responsibility of the firm
10	The reporting schemes of integral development: social and integrated report
10	The role of extraordinary business operations in corporate governance: definition, characteristics and motivations; the contribution of certain extraordinary corporate operations to the dynamics of business development.
10	Business crisis and rehabilitation mechanisms: the business crisis in the current economic environment; the factors identifying the crisis; enterprise crisis and business continuity; strategies for overcoming the crisis; entrepreneurial intervention in the business crisis.