



UNIVERSITÀ DEGLI STUDI DI PALERMO

DEPARTMENT	Scienze Umanistiche		
ACADEMIC YEAR	2019/2020		
FIRST CYCLE COURSE	ARTS, MUSIC AND PERFORMING ARTS		
INTEGRATED COURSE	SEMIOTICS OF ARTS		
CODE	06415		
MODULES	Yes		
NUMBER OF MODULES	2		
SCIENTIFIC SECTOR(S)	M-FIL/05		
HEAD PROFESSOR(S)	MARRONE GIOVANNI	Professore Ordinario	Univ. di PALERMO
OTHER PROFESSOR(S)	MARRONE GIOVANNI	Professore Ordinario	Univ. di PALERMO
CREDITS	12		
PROPAEDEUTICAL SUBJECTS			
MUTUALIZATION			
YEAR	3		
TERM (SEMESTER)	Annual		
ATTENDANCE	Not mandatory		
EVALUATION	Out of 30		
TEACHER OFFICE HOURS	MARRONE GIOVANNI Wednesday 10:00 - 13:00 viale delle scienze, edificio 15, stanza 307		

DOCENTE: Prof. GIOVANNI MARRONE

PREREQUISITES	
LEARNING OUTCOMES	
ASSESSMENT METHODS	
TEACHING METHODS	

**MODULE
SEMIOTICS OF ARTS MODULE B**

Prof. GIOVANNI MARRONE

SUGGESTED BIBLIOGRAPHY

- D. Mangano, Che cos'è la semiotica della fotografia, Carocci
- R. Barthes, La camera chiara, Einaudi
- J. M. Floch, Forme dell'impronta, Meltemi

Dispense a cura del docente

I testi potranno subire variazioni in base a novità editoriali non prevedibili al momento della stesura della scheda di trasparenza e potranno essere eventualmente integrati con dispense a cura del docente.

AMBIT	50155-Discipline critiche, semiologiche e socio-antropologiche
INDIVIDUAL STUDY (Hrs)	120
COURSE ACTIVITY (Hrs)	30

EDUCATIONAL OBJECTIVES OF THE MODULE

The aim of this class is to develop a reflexion on the semiotic processes implied in photography. There will be addressed both the products of the photographic act, i.e. the meaning pictures produce and the ways they do it, but also the process of production, with particular regard to technology implied in cameras. Photographic equipment will be analysed using semiotics of design to highlight the close relationship between aesthetics and technology.

SYLLABUS

Hrs	Frontal teaching
15	Fundamentals of Semiotics of Photography. The photographic act as a semiotic act. Photographic aesthetics as meaning production strategies. Plastic and figurative language
15	Analysis of the productive processes of photography. The role of the camera. Photography and Lomography. The meaning of the interface. New tendencies in photography: from vintage to aisthesis.

**MODULE
SEMIOTICS OF ARTS MODULE A**

Prof. GIOVANNI MARRONE

SUGGESTED BIBLIOGRAPHY

- G. Marrone, Introduzione alla semiotica del testo, Laterza
- G. Marrone, La Cura Ludovico, Einaudi

AMBIT	50155-Discipline critiche, semiologiche e socio-antropologiche
INDIVIDUAL STUDY (Hrs)	120
COURSE ACTIVITY (Hrs)	30

EDUCATIONAL OBJECTIVES OF THE MODULE

The course will provide a wide and complete overview of all the theories, models and instruments useful to analyse contemporary society communication processes, with particular regards to the relation between communication and internationalization and to written texts and other media.

An overview of the main semiotic models and categories useful for understanding and explaining several communication phenomena will be provided. The course will focus on the textual approach to artistic and aesthetical communication that characterizes semiotics. Afterwards the course will be focused on some specific arts and their relations with media.

SYLLABUS

Hrs	Frontal teaching
10	semiotics of the text
10	the Ludovico Cure
10	semiotics of arts