



UNIVERSITÀ DEGLI STUDI DI PALERMO

Department: null

A.Y. 2009/2010

DEGREE COURSE IN BUSINESS ECONOMICS

- BUSINESS MANAGEMENT -

Educational objectives

Graduates will acquire:

1. Scientific methods and contents in the business, economic, mathematical-statistic and juridical ambits which are needed for an advanced knowledge of all types of companies, according to a dynamic interaction among their respective existence conditions, from start-up to closing down and the ordinary and extraordinary functioning;
2. The needed advanced business-economic knowledge which is applicable to all business macro-classes (private, public and non profit) and to the most diffused sector classes (industry, commerce, services and public administration), dimension classes (small, medium, large), technology classes (backward, mature, advanced) etc... with an overall orientation towards change and development according to international and multi-cultural perspectives;
3. The professional competences for employment and self-employment, in the administration macro-areas related to organisation, management, study and governance, as well as in the respective functional sub-areas, with an overall orientation towards higher qualification positions and managerial and strategic responsibilities;
4. Written and spoken command of at least one European Union language, besides Italian, with respect also to subject-related vocabularies.

Class educational objectives, as well as the specific course objectives drive the educational programme towards advanced knowledge (also useful for further higher education programmes, such as 2nd level University Master Courses, Doctoral Programmes and lifelong learning) as well as to adequate competences for high job positions, through the continuous monitoring of quality and the constant interaction with the most important social and institutional interest.

In addition, due to the extreme versatility of current corporate issues and the variety of possible job opportunities, it's necessary to provide highly articulated educational programmes, to better develop the sub-functional areas of administrative macro-areas.

With this background, the degree course, unique in its class, achieves the maximum allowed constancy for educational activities in non- business ambits and, conversely, the highest possible differentiation for the activities related to the business sector. The course might provide different curricula and educational packages with respect to some fundamental strands of knowledge and skills which are currently particularly important, such as, for instance, corporate systems governance, business communication and management of companies.

Professional opportunities

Graduates may carry out the following activities:

- Organisation, management, analysis and governance up to top administration levels;
- Consultancy at large and regulated professional activities as accountants and chartered accountants (after a three-year internship and national qualification examination), auditors (after at least two-year practice and national qualification examination) and tax advisers (selection by qualifications or examination, after 2 to 5 years of experience in the area or in similar areas)
- Qualified employment or self-employment for purposes of public (control, address, governance and the like) or private (assistance, representation, defence and the like) interest as well as research, teaching and training activities in the public and private sectors.

Final examination features

The final examination is centred on issues related to the educational objectives and aims at enabling the formulation of an overall evaluation of the acquired knowledge and mastery of competences and of the learning outcomes in accordance with European standards. It consists of the preparation, presentation and discussion of an original dissertation written under the guidance of one or two supervisors and is related to doctrinal studies or to the results of applied or experimental research in one or more course subjects.

Subjects 1 ° year	CFU	Per	V\W	SSD	TAF
14405 - BUSINESS AND MARKET FINANCE <i>Frisella(PC)</i>	8	Ann.	V \ 1	SECS-P/09	B

Legenda: Per. = periodo o semestre, Val. = Valutazione (V=voto, G=giudizio), TAF= Tipologia Attività Formativa (A=base, B=caratterizzante, C=Affine, S=stages, D=a scelta, F=altre)

Subjects 1 ° year	CFU	Per	V\W	SSD	TAF
07937 - SAMPLING AND MULTI-VARIATE ANALYSIS <i>Ingrassia(CU)</i>	6	Ann.	V \ 1	SECS-S/01	B
14404 - MANAGEMENT OF COMMERCIAL BUSINESSES <i>Mocciaro Li Destri(PO)</i>	8	Ann.	V \ 1	SECS-P/08	B
14367 - SUPPLY CHAIN MANAGEMENT AND OPERATIONS	10	Ann.	V \ 1		
- OPERATIONS <i>Di Salvo(RU)</i>	4	Ann.		SECS-P/08	B
- SUPPLY CHAIN MANAGEMENT <i>Dominici(PA)</i>	6	Ann.		SECS-P/08	B
Optional subjects	6				B
Optional subjects II	8			SECS-S/03	C
Optional subjects III	6				B
Optional subjects IV	8				C
	60				

Subjects 2 ° year	CFU	Per	V\W	SSD	TAF
14421 - ADVANCED MARKETING AND BUSINESS COMMUNICATION	10	Ann.	V \ 1		
- ADVANCED MARKETING	6	Ann.		SECS-P/08	B
- BUSINESS COMMUNICATION	4	Ann.		SECS-P/08	B
08044 - ENGLISH LANGUAGE -ADVANCED COURSE	4	Ann.	G \ 0		F
14403 - INTERNATIONAL BUSINESS MANAGEMENT <i>Bellante(PQ)</i>	6	Ann.	V \ 1	SECS-P/08	B
11304 - PROFESSIONALISING SEMINAR	2	Ann.	G \ 0		F
05917 - FINAL EXAMINATION	20	Ann.	V \ 1		E
Optional subjects V	6				B
Free subjects	12				D
	60				

OPTIONAL SUBJECTS

Optional subjects	CFU	Per	V\W	SSD	TAF
14320 - ANALYSIS OF PRODUCTIVE SECTORS <i>Purpura(PQ)</i>	6	Ann.	V \ 1	SECS-P/06	B
02723 - ECONOMICS OF INNOVATION <i>Epifanio(PA)</i>	6	Ann.	V \ 1	SECS-P/06	B
Optional subjects II	CFU	Per	V\W	SSD	TAF
11308 - BUSINESS STATISTICS AND MARKET ANALYSIS <i>Andolina(RU)</i>	8	Ann.	V \ 1	SECS-S/03	C
11307 - QUALITY MANAGEMENT AND CONTROL <i>La Rosa(PQ)</i>	8	Ann.	V \ 1	SECS-S/03	C
Optional subjects III	CFU	Per	V\W	SSD	TAF
10657 - INDUSTRIAL RELATIONS LAW <i>Cammalleri(PA)</i>	6	Ann.	V \ 1	IUS/07	B
11305 - INTERNATIONAL AND TRANSPORT LAW <i>Romana(RU)</i>	6	Ann.	V \ 1	IUS/06	B
Optional subjects IV	CFU	Per	V\W	SSD	TAF
07043 - ECONOMIC HISTORY <i>Li Donni(PQ)</i>	8	Ann.	V \ 1	SECS-P/12	C
14358 - PRODUCTION TECHNOLOGIES AND COMMODITY ECONOMICS <i>Milazzo(CU)</i>	8	Ann.	V \ 1	SECS-P/13	C

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OPTIONAL SUBJECTS

Optional subjects V	CFU	Per	V\W	SSD	TAF
05718 - ECONOMIC POLICY <i>Mazzola(PO)</i>	6	Ann.	V \ 1	SECS-P/02	B
14327 - ECONOMICS OF MARKET <i>Purpura(PQ)</i>	6	Ann.	V \ 1	SECS-P/06	B
06318 - SCIENCE OF FINANCE <i>Dardanoni(PO)</i>	6	Ann.	V \ 1	SECS-P/03	B

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