UNIVERSITÀ DEGLI STUDI DI PALERMO

DEPARTMENT	Scienze Economiche, Aziendali e Statistiche		
ACADEMIC YEAR	2020/2021		
MASTER'S DEGREE (MSC)	TOURISM SYSTEMS AND HOSPITALITY MANAGEMENT		
INTEGRATED COURSE	TOURISM ECONOMICS AND REGIONAL POLICY - INTEGRATED COURSE		
CODE	18986		
MODULES	Yes		
NUMBER OF MODULES	2		
SCIENTIFIC SECTOR(S)	SECS-P/06, SECS-P/02		
HEAD PROFESSOR(S)	MAZZOLA FABIO	Professore Ordinario	Univ. di PALERMO
OTHER PROFESSOR(S)	MAZZOLA FABIO RUGGIERI GIOVANNI	Professore Ordinario Professore Associato	Univ. di PALERMO Univ. di PALERMO
CREDITS	9		
PROPAEDEUTICAL SUBJECTS			
MUTUALIZATION			
YEAR	1		
TERM (SEMESTER)	1° semester		
ATTENDANCE	Not mandatory		
EVALUATION	Out of 30		
TEACHER OFFICE HOURS	**MAZZOLA FABIO** Monday 12:30 13:30 **RUGGIERI GIOVANNI** Thursday 12:00 14:00 Online on Teams Platform or in presence University Campus - Palermo - Building 13 - Room 5.3For different days and times, please write to giovanni.ruggieri@unipa.it		

DOCENTE: Prof. FABIO MAZZOLA

PREREQUISITES	Knowledge of micro and macro economics and Tourism Economics
LEARNING OUTCOMES	Ability to apply models and tools for the analysis of economic sectors Understanding of market structures of the macro sectors of tourism Independence of judgment in the interpretation of models and economic theories applied to the tourism industry and the economy of the services Communication skills in transferring concepts and content Learning skills in the classroom through questions, questions and exercises
ASSESSMENT METHODS	TEST IN ITINERE / PROJECT WORK / FINAL EXAM. EVALUATION MODALITIES OF THE ORAL TEST: It consists of a colloquium aimed at ensuring the possession of the competences and the disciplinary knowledge of the course, the ability to contextualize and expose; The evaluation is expressed in thirtieths. VERIFICATION OF KNOWLEDGE: The ability to establish connections between the content (theories, models, tools, etc.) that is the subject of the course will be required. ELABORATIVE CAPACITY VERIFYING: ability to establish connections between content (theories, models, tools, etc.) that are the subject of the course. Understand the applications or their implications within the discipline. VERIFICATION OF EXPOSITIVE CAPACITIES: Minimum evaluation in case the examination demonstrates a language property appropriate to the reference context but this is not sufficiently articulated; Maximum evaluation can be achieved by those who demonstrate full mastery of the sectoral language as well. VALUATION METHOD FOR WRITING TEST: Verifying the skills and knowledge of the disciplinary field of the course consists of a series of questions, or closed stimuli, each of which is accompanied by two or more closed answers. The skills and knowledge of the examiner are tested by choosing the answers or answers that are considered to be exact between those offered to each question. The closure of the stimulus and the answer allows you to determine the a priori score to be assigned to each question depending on whether the answer is correct, wrong or omitted.
TEACHING METHODS	Lectures, classroom exercises, business and institution testimonies, project work presentations

MODULE
REGIONAL ECONOMIC POLICY

Prof. FABIO MAZZOLA

SUGGESTED BIBLIOGRAPHY

Materiale fornito dal docente prevalentemente basato sulla letteratura internazionale riguardante l'analisi e la politica economica regionale e le loro interrelazioni con il settore del turismo.

Material provided by the teacher mostly based on international literature concerning regional economic analysis and policy and their relationship with the tourism sector

AMBIT	20965-Attività formative affini o integrative
INDIVIDUAL STUDY (Hrs)	57
COURSE ACTIVITY (Hrs)	18

EDUCATIONAL OBJECTIVES OF THE MODULE

The purpose of the module is to provide adequate tools for regional analysis and policy with particular reference to the tourism sector and tourism systems.
In the first part of the module, after some introductory concepts, we will review the different models of regional development and the implications of economic policy
The second part will analyze the contribution of the tourism sector to growth and economic development and the methodologies suitable for measuring this contribution with particular reference to those most commonly used in economic policy choices.

SYLLABUS

Hrs	Frontal teaching
2	Space and economics; Definition of regional economics
2	Regional growth and Development
2	Territorial competitiveness and exogenous development
2	Territorial competitiveness and endogenous development
2	Core-Periphery model and regional growth and development
2	Attractiveness and economic growth
4	Tourism Sector and economic growth: theory and measurement
2	Tourism, sectoral interactions and networks

MODULE
TOURISM SYSTEMS ECONOMICS

Prof. GIOVANNI RUGGIERI

SUGGESTED BIBLIOGRAPHY

Candela G., Figini P,. The economics of tourism destinations, Springer, 2012
Chapters: 1,2,3,4,12,13.

N. Scott, R. Baggio, C. Cooper: Network Analysis and Tourism: from Theory to Practice, Channel View Pubblications

R. Sharpley and D. J. Telfer: tourism and development, concept and Issues, 2nd Issues
Channel View pubblication

AMBIT	50461-Discipline economiche e gestionali
INDIVIDUAL STUDY (Hrs)	114
COURSE ACTIVITY (Hrs)	36

EDUCATIONAL OBJECTIVES OF THE MODULE

Knowledge of the basic concepts of the analysis of tourism and economies
Knowledge and understanding of the intersectoral analysis of tourism.
Tourism and regional development and analysis indicators
Knowledge of the model of tourist destination and of the economies of location and network
Ability to analyze territorial organization models (clusters, networks and destinations);
Ability to analyze a regional tourism development plan
Communication skills in transferring concepts and contents;

SYLLABUS

Hrs	Frontal teaching
2	Definition of key concepts in tourism System
2	The economics of tourism destinations
2	Supply side approach in tourism Destination Analisys
2	Demand Side approach in Tourism Destination Analysis
2	The network analysis approach
2	Price analysis in tourism Destination
2	Monitoring and Control in tourism Destination
2	tourism products in tourism destination
2	Tourism Markets and destinations
2	Tourism policies for destinations: over and under tourism
2	Economic development and tourism
2	Tourism destination Planning_1
2	Tourism Destination Planning_2
2	Case studies of tourism destination_1
2	Case studies of tourism destination_2
2	Case Study Tourism Destination_3
2	Casse Studies tourism destination_4
2	The Islands and Unesco Destinations