

<b>STRUTTURA</b>	Scuola Politecnica – Dipartimento SEAS
<b>ANNO ACCADEMICO</b>	2014/2015
<b>CORSO DI LAUREA (o LAUREA MAGISTRALE)</b>	Scienze Economico-Aziendali,
<b>INSEGNAMENTO</b>	<b>Financial Planning and Control</b>
<b>TIPO DI ATTIVITÀ</b>	Caratterizzante
<b>AMBITO DISCIPLINARE</b>	Aziendale
<b>CODICE INSEGNAMENTO</b>	17594
<b>ARTICOLAZIONE IN MODULI</b>	NOT
<b>NUMERO MODULI</b>	-
<b>SETTORI SCIENTIFICO DISCIPLINARI</b>	SECS P/07
<b>DOCENTE RESPONSABILE</b>	Prof. Corrado Vergara
<b>CFU</b>	6
<b>NUMERO DI ORE RISERVATE ALLO STUDIO PERSONALE</b>	114
<b>NUMERO DI ORE RISERVATE ALLE ATTIVITÀ DIDATTICHE ASSISTITE</b>	36
<b>PROPEDEUTICITÀ</b>	None
<b>ANNO DI CORSO</b>	1st
<b>SEDE DI SVOLGIMENTO DELLE LEZIONI</b>	Department SEAS
<b>ORGANIZZAZIONE DELLA DIDATTICA</b>	Frontal lectures, workshops
<b>MODALITÀ DI FREQUENZA</b>	Not mandatory
<b>METODI DI VALUTAZIONE</b>	Oral exam
<b>TIPO DI VALUTAZIONE</b>	Marks (out of 30)
<b>PERIODO DELLE LEZIONI</b>	1st semester
<b>CALENDARIO DELLE ATTIVITÀ DIDATTICHE</b>	To be defined politecnica.unipa.it
<b>ORARIO DI RICEVIMENTO DEGLI STUDENTI</b>	To be defined politecnica.unipa.it

<p><b>EXPECTED LEARNING OUTCOMES</b></p> <p><b>Knowledge and understanding</b> This course provides an analysis of several topics concerning financial planning and control systems. Topics covered include: accounting, design and use of cost and liquidity management systems, financial and nonfinancial performance measures for enhancing firm value, budgetary control systems and techniques. The knowledge achieved will provide students with a holistic view of levers available for enterprise financial management.</p> <p><b>Applying knowledge and understanding</b> The material covered in this course is relevant to careers in consulting that focus on the optimal design and implementation of financial P&amp;C systems. In addition, the course is relevant to careers in management implementing these measurement systems in order to make strategic decisions.</p> <p><b>Making judgments autonomy</b> Students will demonstrate they have the tools to capture and process the necessary information to support past / current / prospective business strategies.</p>
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**Communication skills**

Student will demonstrate their ability to communicate the results of business and context analysis, and the resulting speculative elaboration on the basis of cognitive tools and operating models acquired.

**Learning ability**

The student will have developed the skills necessary to continue learning by his own and to follow the updates of the discipline. It will also demonstrate an ability to update on journal articles and the popular press.

**COURSE OBJECTIVES**

To familiarize students with types of managerial and financial control systems in use today.

To increase awareness about dynamics of enterprise liquidity, delays in cash management, product financial cycles, identification and use of financial sources of short and long term, and financing in the capital market.

Gain knowledge and confidence in System dynamics modelling, analysis and implementation of strategies.

<b>Hours</b>	<b>Frontal lectures</b>
1	Introduction to financial planning and control systems
4	Cost Analysis & Control tools
2	Financial Accounting & Reporting
4	Financial Statement Analysis and Business indicators
3	Working Capital Management
3	Corporate Finance management
2	Risk & Insurance
4	Introduction to System Dynamics modeling
3	Enterprise Financial Modeling
3	Financial models analysis
3	Financial strategy design
	<b>WORKSHOPS</b>
2	System dynamics enterprise financial modeling
2	Analysis outcomes of financial modeling and strategy design
<b>TESTI CONSIGLIATI</b>	<ul style="list-style-type: none"> <li>* Academic articles</li> <li>* Teaching materials</li> <li>* Sterman, John D. (2000). Business Dynamics: system thinking and modeling for a complex world. New York: Irwin McGraw Hill Editor</li> </ul>